



Fact Sheet

Introduction

eTranslate is a subsidiary of translations.com, which is one of the top five localization companies worldwide, generating over 32 million dollars in annual revenue. With 31 offices, employing over 200 experienced localization professionals on three continents, translations.com has the ability to localize content into 90 languages and meet any localization challenge.

eTranslate provides compelling enterprise-level language support solutions that include a full range of localization services as well as value-added technology. Together, eTranslate services and technology reduce the costs and management time required for multilingual initiatives.

Localization Services

- Website Localization
- Software Localization
- Web-based Application Localization
- Documentation Localization

Our services methodology ensures the highest level of quality and attention to customer service from planning, through execution, to delivery.

- **Project Management:** A dedicated senior project manager is assigned to each customer.
- **Quality of Translation:** Our in-country language professionals are selected not only for their language skills but also their knowledge of specific industries.
- **Translation Memory:** Translation Memory tools are utilized to increase efficiency, maintain consistency, and pass savings on to the customers.
- **Quality Assurance:** Quality Assurance is implemented in two parts: Functional QA is performed to ensure that localized versions match the original product; Linguistic QA is executed to guarantee translation quality.

Enterprise Technology

In addition, eTranslate offers a unique technology solution called GlobalLink™. GlobalLink is a web-based application with adaptors for content repositories, which allow users to identify, collect, transfer, and retrieve content for localization to/from localization service providers.

GlobalLink Features and Benefits

- **Change Detection:** GlobalLink detects changes in source and target repositories and prompts business users to make localization decisions on the list of changes.
- **Email Notification:** GlobalLink users receive email notifications for events occurring in GlobalLink, removing the need to be logged in at all time for project progress.
- **Source Content Extraction and Target Content Insertion:** GlobalLink extracts content from the source repository and sends it to a designated FTP server at the user's discretion, retrieving localized content from the FTP and inserting it back to the desired location without manual operations.
- **Reduction in IT spending:** GlobalLink decreases the IT support required for content managers to access and manage multilingual content.
- **Business Process Control:** GlobalLink enables different users to approve or reject outgoing source content and incoming localized content for better control of content or budget.

Summary

eTranslate provides customized language support solutions. We develop our client solutions based on the unique circumstances, challenges, and goals of each client. We strive in every engagement to apply our knowledge and expertise about the business process of localization to help our clients maximize the benefits of, and return on investment from, their multilingual initiatives.